

# Taylor Dupuis

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Enthusiastic, and offering a B.A. of Communications Degree, I am ready to work with your team to learn and apply my skills and ideas. I offer a wide range of experiences where I have demonstrated the ability to collaborate, work on deadlines, and deliver results.

## Professional Experience

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### Freelance

*Marketing/Managing/Writing*

**Nashville, TN**

*August 2014-Current*

- Use Traditional and Digital Marketing tactics to market my band
- Use social media
- Create and execute a specific brand
- Reach out to targeted audiences
- Organize meetings and practices
- Organize shows
- Set up studio time
- Hire musicians
- Research and hire web designers, graphic artists, and photographers
- Locate investors
- Schedule and hold writing sessions
- Create relationships with fellow songwriters
- Copyright songs
- Study and practice traditional songwriting form
- Study and learn different instruments such as keyboard, violin, and guitar

### Allied Integrated Marketing

*Intern*

**Bloomfield Hills, MI**

*January 2012-May 2012*

- Organized promotional film events for Lionsgate
- Area canvassed and phone marketing to local businesses
- Developed creative ideas for promoting up-and-coming films
- Documented audience reaction during research screenings
- Conducted exit surveys
- Searched media outlets for positive press
- Promoted movies and events through social network sites such as Facebook and Twitter
- Organized promotional contest for "The Hunger Games"

### Green Light Go

*Publicity Intern*

**Ferndale, MI**

*September 2011-December 2011*

- Composed numerous press releases for musicians
- Wrote artist bios in order to attract the media's attention
- Produced artist media pages
- Explored media outlets for positive press to attract the public

- Constructed innovative marketing angles to pitch musicians to hundreds of journalist, publications, and media outlets
- Utilized i Studio Publisher to develop advertising flyers and websites
- Used PowerPoint to create One Sheets
- Promoted musicians through social network sites such as Facebook and Twitter
- Created press kits
- Communicated directly with band members in order to build a successful local, regional, or national press campaigns

## **Merritech**

*Office Clerk*

**Saginaw, MI**

*May 2010-Septemeber 2010*

- Filed papers
- Entered data into spread sheets using Excel
- Created company newsletters

## **Related Experience**

### ***Production***

- Producing and directing TV productions
- Video editing
- Field production and studio production
- Script writing
- On camera experience
- Operating video equipment

### ***Writing***

- Press releases
- Speech
- Proposals
- News
- Bios
- Creative

## **Education**

**Oakland University**

*Bachelor of Arts in Communications, June 2013*

**Rochester Hills, MI**

## **Personal Achievements**

- Successfully pitched clients music video to PETA.org
- Booked speaking role on ABC's "Detroit 1-8-7"
- Top 10 contestant on ABC's "Duets"
- Made it to the second round of NBC's "The Voice"
- Booked leading and supporting roles in multiple Independent films
- Featured in a Chevy advertisement

## **Software Skills**

Microsoft Office Suite • Avid Media Composer • Microsoft Publisher • Adobe Photoshop • i Studio Publisher • Windows and Macintosh O/S